Singapore Wins the Bid for FDI 2009, One of the World’s Largest Dental Congresses

Mega MICE event expected to attract more than 13,000 dentistry and dental professionals from all over the world to meet in Singapore in 2009

The winning of the FDI Congresses in seven more significant events over the past 15 years has been a prime platform for dental professionals to meet, network, and discuss the latest developments in dentistry. FDI Congresses are the world’s foremost events for dental professionals, providing a unique opportunity to discuss and debate the latest research and developments in the field of dentistry.

The FDI World Dental Congress, which is one of the few mega conventions in the world that attracts more than 10,000 foreign delegates, has a long history spanning back to 1859 and rotates its event locations internationally.

Says SDA’s President Dr. Benard, “We are fully committed to attracting more than 13,000 delegates to attend the congress. This would raise the profile of the FDI considerably in both the international and regional arena.”

Staging of the FDI Annual World Dental Congress in 2009 in Singapore is demonstrative of the synergetic partnership between the private and public sectors. The Singapore Exhibition and Convention Bureau, a group of the Singapore Tourism Board (STB) and Suntec Singapore worked closely with SDA in putting together a rigorous bid for the event.

The FDI 2009 event will span over four days from 2-5 September 2009. There is a very demanding schedule in terms of the facility requirements given the mix of exhibition space and a variety of meeting spaces that will have to accommodate the large plenary assembly and a multitude of smaller specialized sessions. The venue, Suntec Singapore, is confident that as always, all needs will be met.

Says Suntec Singapore’s COO Pieter Idenburg, “We are very excited about welcoming FDI in 2009 to our venue. Over the past few years, Suntec Singapore has made an international name for itself as the ultimate venue of choice in Asia for large international medical and dental congresses. With hundreds of large events under our belt, we are well accustomed to handling expertly complex and demanding conventions and will make sure that we extend our utmost hospitality and professional service to make sure FDI 2009 is a resounding success.”

“Steps forward. Our hard work on the event preparation starts immediately. The LOC will dedicate itself to organizing a conference that all delegates will talk about six months after the event will be over.”

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